



(Old Syllabus)

## Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

### ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2026

Course Name- COMMUNITY MEDIA

Course Code- MMC 403

Full Marks= 30

Answer the Following Questions:

2×15=30

1. Take a case study of a Community Radio Station operating in Northeast India. Prepare a detailed analytical report examining the following aspects:
  - a) Background and history of the station.
  - b) Ownership structure and governance model.
  - c) The community served by the station and its characteristics.
  - d) Community participation in programme planning, production, and management.
  - e) Programme formats and content strategies.
  - f) Role of the station in promoting local culture, language, and development.
  - g) Mechanisms for audience engagement and feedback.
  - h) Financial sustainability and revenue sources.
  - i) Challenges faced by the station.
  - j) Overall contribution of the station to community empowerment and participatory communication.
  - k) Support your discussion with relevant examples and a critical assessment of the station's impact on the community.

2. Critically examine the challenges and opportunities faced by Community Radio Stations in Northeast India with regard to funding, technology, policy regulations, audience participation, and sustainability.

**NB: All questions as per instruction are to be mandatorily attempted.**

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