



(Old Syllabus)

Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2026

Course Name- NEW MEDIA

Course Code- MMC 301

Full Marks= 30

Answer the Following Questions:

2×15=30

1. The Internet has transformed communication from one-way to interactive. Critically evaluate how features like interactivity, anonymity and multimedia have reshaped communication practices in society. Support your answer with real-life examples.
2. With the rise of digital platforms, the boundaries between professional journalists and citizens are blurring. Critically analyse the impact of citizen journalism on credibility, ethics and news quality in comparison to traditional journalism.

NB: All questions as per instruction are to be mandatorily attempted.
