



(New Syllabus)

Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2026

Course Name- RADIO BROADCASTING

Course Code- MAMCD 104

Full Marks= 30

Answer the Following Questions:

2×15=30

1. Visit an All India Radio (AIR) station located nearest to your locality and prepare a detailed report based on your observations. The report should critically examine the functioning of the station and include, but not be limited to, the following aspects:
 - a) Introduction to the station (location, history, and significance).
 - b) Organisational structure and hierarchy of the station.
 - c) Roles and responsibilities of various departments and personnel.
 - d) Programme schedule and programming patterns, including news, educational, cultural, entertainment, and special broadcasts.
 - e) Production process of radio programmes.
 - f) Studio facilities, transmission systems, and technological infrastructure.
 - g) Audience engagement initiatives and community outreach activities.
 - h) Newsroom operations and news production workflow (where applicable).
 - i) Challenges faced by the station in the contemporary media environment.

j) The relevance and role of All India Radio in serving local communities and promoting public service broadcasting.

The report should be based on direct observation, interaction with station personnel (where possible), and a critical analysis of the station's functioning. Relevant photographs, programme schedules, and supporting materials may be included as annexures.

2. Discuss the different types of radio broadcasting in India, namely Community Radio, FM Radio, Ham Radio, and Internet Radio. Examine their characteristics, objectives, regulatory frameworks, and contemporary relevance.

NB: All questions as per instruction are to be mandatorily attempted.
