



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SPRING SEMESTER END EXAMINATION, 2023

Course Name- COMMUNICATION FOR SOCIAL CHANGE AND
DEVELOPMENT

Course Code- MAMCD/ MMC 304

Full Marks= 30

1. Write the role of community media in the development process of a country. Discuss different community media initiatives and its communication strategies for development in India. **15**
2. Discuss the importance of Entertainment Education in Communication for Social Change. Critically analyse the history of entertainment education initiatives in India. **15**

NB: All questions as per instructions are to be mandatorily attempted.
