



# Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

## ASSIGNMENT FOR SPRING SEMESTER END EXAMINATION, 2023

Course Name- MEDIA MANAGEMENT

Course Code- MAMCD/ MMC 203

Full Marks= 30

1. What do you think are the challenges to the growth of entrepreneurial ventures in the media sector in the North-Eastern part of the country? How will it be possible to mitigate such challenges? **15**
2. Discuss the impact of advancement of technology on print media in India. Take into account both the positives as well as negatives. **15**

**NB: All questions as per instructions are to be mandatorily attempted.**

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