



# Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

## ASSIGNMENT FOR SPRING SEMESTER END EXAMINATION, 2023

Course Name- INTRODUCTION TO COMMUNICATION AND MEDIA

Course Code- MAMCD/ MMC 101

Full Marks= 30

1. Discuss the Uses and Gratification Theory in context to the trends of social media uses among the youths. **15**
2. Write a brief history of evolution of technology mediated mass communication from the beginning till today and how each one of them influenced the socio-economic and politics of the society in its time. **15**

**NB: All questions as per instructions are to be mandatorily attempted.**

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