



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR AUTUMN SEMESTER END EXAMINATION, 2023

Course Name- COMMUNICATION RESEARCH METHODS

Course Code- MAMCD / MMC 302

Last date of submission: 15 February 2024

Full Marks= 30

Answer the following questions:

1. Discuss different sampling techniques used for conducting quantitative and qualitative research. Give examples for each type. 15
2. Write a brief research profiles on some places of tourist importance in Assam to be included in the “Awesome Assam Campaign”. 15

NB: Answer to both the questions must be submitted in one single assignment.
